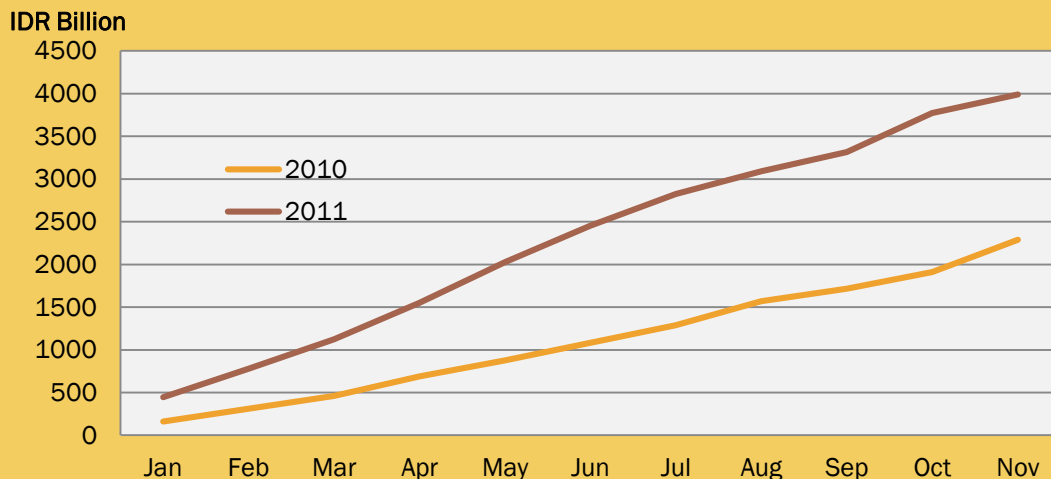


## Highlights

- Marketing sales exceeds IDR3.9 trillion up to November 2011, an increase of more than 74% compared to the same period of last year.

### Marketing Sales up to November 2011



- Marketing sales up to November 2011 was 22% above our target. The main contributors were Green Bay with 31%, Podomoro City with 24% and Green Lake with 17%.

Cumulative Marketing Sales	Budget (IDR billion)	Realized (IDR billion)	Achievement
January	336.8	447.0	133%
February	612.4	780.3	127%
March	925.0	1,122.0	121%
April	1,251.0	1,549.5	124%
May	1,574.7	2,026.9	129%
June	1,870.0	2,452.7	131%
July	2,140.1	2,824.6	132%
August	2,430.7	3,092.6	127%
September	2,708.9	3,317.9	122%
October	2,995.4	3,771.4	126%
November	3,258.5	3,989.7	122%

For inquires, please contact:

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## Newsletter November 2011

- Agung Podomoro Land through one of its business units, PT Kencana Unggul Sukses, again showed its commitment by conducting Topping Off ceremony Apartment Tower A in its latest prestigious project, the Green Bay Pluit. The topping off ceremony was 6 (six) months earlier than originally planned.



- APLN has reaffirmed its outstanding achievement, receiving an award from one of the leading TV networks in Indonesia, Metro TV. APLN received the “2011 Economic Challenges Award” as the “Pride of Indonesia in the Property Sector”.



### News Flash



APLN closed the year 2011 by soft launching Kuningan City Mall to strengthen its outstanding performance in coming years.

KUNINGAN CITY MALL is a *lifestyle mall* in CBD Area, Jakarta that has 55,000 m<sup>2</sup> areas and consist of 6 floors. Offering “Back to Nature” concept, this mall combines the elements of Nature, Earth, Water, and Light, and offers visitors to find new different experiences compared to other malls.

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