

## Marketing Sales

Total marketing sales achieved for 2014 amounted to IDR6,022.2 billion with The Pakubuwono Springs as the leading contributor with 23.3%, followed by Orchard Park Batam with 18.1%, Harco Glodok with 17.0%, Podomoro City Extension with 13.6% (of which the newly launched Grand Madison contributed 2.6%), Plaza Kenari Mas (4.8%), Grand Taruma (4.5%), Podomoro City Deli Medan (4.2%), Vimala Hills (3.8%), Metro Park Residences (3.2%), Borneo Bay Residences (3.1%), Ballroom@Baywalk Mall (2.2%) and Soho Pancoran (1.8%).

## Podomoro Industrial Park I Launched

APLN launched Podomoro Industrial Park I offering around 300 hectares in Karawang, West Java to be developed into three phases of around 100 hectares each. The development of the first phase is expected to be completed by 4Q2015.



## Grand Madison Launched

APLN launched its latest addition to the Podomoro City complex called Grand Madison. The project will offer 330 units with 2 bedrooms and 3 bedrooms. The project will be beside Madison Park, at the back of the Podomoro City complex.

## Pluit City Reclamation License

PT Muara Wisesa Samudra ("MWS"), a Subsidiary of APLN through PT Kencana Unggul Sukses ("KUS"), has obtained the reclamation license for Island G (Pluit City). Reclamation activities are expected to start shortly. As specified in the said DKI Jakarta Governor Decree, the reclamation activities are limited to the construction of embankment, and land filling for the establishment of the new reclaimed island.



## Pluit City Received MIPIM Asia Award 2014

Pluit City Jakarta Master Plan received the Silver Award from MIPIM Asia Award 2014, the World's leading property market, for Best Futura Mega Project which was designed by Skidmore, Owings & Merrill LLP (SOM). This award recognizes the quality of the project and will increase customers and public confidence in the Company.



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