

Marketing Sales

Up to October 2014, the Company recorded marketing sales of IDR5,048.4 billion. The new Pakuwono Springs was launched in October and contributed 21.8% of total marketing sales to become the leading contributor. Orchard Park Batam contributed 20.1%, followed by Harco Glodok with 18.9%, Podomoro City Extension with 11.0%, Plaza Kenari Mas with 4.9%, Grand Taruma with 4.4%, Vimala Hills with 4.0%, Metro Park Residences with 3.5%, Borneo Bay Residences with 3.3%, Podomoro City Deli Medan with 3.0%, Ballroom@Baywalk Mall with 2.6% and Soho Pancoran with 1.9%.

Launched Nikki Beach @ Sofitel Bali Nusa Dua Beach Resort

Sofitel Bali Nusa Dua Beach Resort launched Nikki Beach Bali, a multifaceted, picture-perfect beachfront venue with stunning panoramic views of the Indian Ocean. Since its inception in 1998, the Nikki Beach brand has become known for introducing the world to the ultimate lifestyle & hospitality concept that combines the elements of entertainment, dining, music, fashion, film and art into one.

The events at Nikki Beach Bali will include top-class entertainment and signature Nikki Beach Grand Opening White Party to mark Nikki Beach Bali's debut in December 2014, The Champagne World Tour, Sun Kissed Saturdays, Amazing Sunday Brunch, Brazilian Party and Welcome to St. Tropez party, among many others.



Satyalancana Wira Karya Award



APLN's President Director, Mr. Trihatma Kusuma Haliman received the Satyalancana Wira Karya for his high dedication to Indonesia in accommodating International conferences. This award was in connection with Asia Pacific Economic Cooperation (APEC), held in Sofitel Bali Nusa Dua Beach Resort in October 2013.

For inquires, please contact:

Wibisono, Investor Relations PT Agung Podomoro Land Tbk

Email : wibisono@agungpodomoroland.com

Tel : +6221 290 34562; Mobile +628551000535