

Marketing Sales

Up to August 2014, the Company recorded marketing sales of IDR3,133.4 billion. The newly launched Plaza Kenari Mas contributed 6.4% of total marketing sales. Harco Glodok remains the leading contributor with 26.6% followed by Orchard Park Batam with 24.7%, Podomoro City Extension with 13.6%, Grand Taruma with 6.0%, Borneo Bay Residences and Soho Pancoran with 4.8% each, Metro Park Residences with 4.7%, Vimala Hills and Podomoro City Deli Medan with 3.7% each%.

Launched Premium Apartment “Empire Tower” in Medan

On August 24, 2014, Podomoro City Deli Medan launched its newest product, the Premium Apartment Empire Tower offering units with one bedroom up to three bedrooms.

Premium Apartment has 2 towers, the Empire Tower and the Victory Tower.



Hotel Management Agreement Signed with Accor

On September 8, 2014, APLN signed a hotel management agreement with Accor to manage its upcoming two new hotels namely Ibis Style Ciawi Vimala Hills Resort in Gadog, Bogor, West Java and Ibis Style Bandung City Center in Bandung, also in West Java.



For inquires, please contact:

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