

Marketing Sales

The Company recorded marketing sales of IDR1,828.8 billion in 1Q-2014. The Newly launched Harco Glodok contributed 32.0% of marketing sales followed by Orchard Park Batam with 27.2%, Podomoro City Deli Medan with 12.7%, and Podomoro City Extension with 8.0%, Borneo Bay Residences with 5.4%, Vimala Hills with 5.0%, Metro Park Residences with 4.4% and Grand Taruma with 3.8%.

Launching The Infinity at Borneo Bay Residences

Through its subsidiary PT Pandega Citraniaga, APLN launched its newest product in Borneo Bay Residences called "The Infinity". The limited number of units being offered are equipped with smart technology and facilities that will provide comfort, convenience and safety for its occupants. Located on the 11th floor, The Infinity will have direct access to all facilities such as children playground, kids pool, Infinity pool, fitness center, function room, Jacuzzi, jogging track, mini market, clinic, barbeque area, fishing pond, garden, reflexology path and club house.



Yayasan Agung Podomoro Land (YAPL) donated two SMART CARS

Yayasan Agung Podomoro Land (YAPL) donated two SMART CARS to Yayasan Pondok Kasih to provide technology-based education, interactive teaching between teachers and students, and teaching a variety of knowledge that will be available in the SMART CAR.

SMART CARS is a car that contains all kind of books, equipped with 4 computers and projectors, as well as curriculum-based teaching methods that have been collated by trained and experienced teachers.



For inquires, please contact:

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