

Marketing Sales

The Company recorded marketing sales of IDR6,353.0 billion for the full year 2013, an increase of 9.4% over marketing sales in 2012. The outstanding market reception to the strata sales in Podomoro City Deli Medan which totaled around IDR1.8 trillion in December 2013 propelled APLN to exceed its guidance of IDR6.0 trillion.

The Podomoro City Extension contributed 30.0% of the marketing sales for 2013, followed by Podomoro City Deli Medan with 28.2%, Vimala Hills and Metro Park Residence both with 10.6%, The Borneo Bay Residences came up to 6.8%, while Grand Taruma has 6.1% and Soho@Pancoran has 4.3%.

APLN acquired parcel of land in Chinatown, Jakarta

On December 11, 2013, APLN entered into a conditional sale and purchase agreement to acquire 69% stake in PT Wahana Sentra Sejati (WSS), an unaffiliated company, for IDR166 billion. WSS owns close to one hectare of land in the Chinatown area, Jakarta. The Company plans to demolish the current old building and turn it into a complex with a new trade center building and a budget hotel.

Ground Breaking at Borneo Bay Residences

On December 11, 2013, PT Pandega Citraniaga (PCN), a 65% subsidiary of APLN, conducted Ground Breaking to start construction of Borneo Bay Residences project on the five hectares reclamation area. The project will have two towers, Kartanegara and Marthadipura Mansion, an Annex will connect the two towers.



For inquires, please contact:

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