

Marketing Sales

Up to October 2013, the Company recorded marketing sales of IDR4,207.2 billion. The Podomoro City Extension is still the major contributor with 44.0%, followed by Metro Park Residence (14.4%), Vimala Hills (13.7%), The Borneo Bay Residences (9.4%), Grand Taruma (7.8%) and Soho@Pancoran (5.8%).

Borneo Bay Residences launched The Podium

On November 7, 2013, PT Pandega Citra Niaga (PCN), a 65% owned subsidiary of APLN, launched The Podium, its newest product. As part of the two towers in Borneo Bay Residences (Marthadipura Mansion and Kartanegara Mansion), The Podium has special and very limited units which are offered at a reduced price, starting from IDR500 million/unit.



For inquires, please contact:

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