

Marketing Sales

Up to August 2013, the Company recorded marketing sales of IDR3,912.9 billion, increased by 24.9% compared to the same period of last year. Major contributor still comes from The Podomoro City Extension with 45.0%, followed by Metro Park Residence (14.0%), Vimala Hills (12.8%), The Borneo Bay Residences in Balikpapan with 10.6%, Grand Taruma (6.7%) and Soho@Pancoran (5.7%).

Launched Integrated Residential Project in Batam

On August 30, 2013, APLN, through its 80% owned subsidiary PT Dimas Pratama Indah (DPI), launched Orchard Park Batam, an integrated residential complex with “one stop living” concept in Batam. This prestigious complex is located on Engku Putri Road, Batam Center. The Company will develop 1,159 unit landed houses, 72 unit shop houses, 114 apartement units and commercial area. Batam is a promising area with close distance with Singapore, higher economic growth and industrial estate to attract investors.



Launched the Prestigious Superblock in Medan, North Sumatera

On September 7, 2013, APLN, through its 58% owned subsidiary PT Sinar Menara Deli (SMD) signed an agreement with Capital Group to develop the prestigious superblock, “Podomoro City Medan” at the very prime location in the city center of Medan. To be developed on 5,2 ha of land, this new iconic project in Medan will have 5 *middle-up* apartement towers, 2 *high-end* condominium towers, *shopping mall*, 1 office tower, and a five star international hotel.



For inquires, please contact:

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