

Marketing Sales

Up to June 2013, the Company recorded marketing sales of IDR3,180.7 billion, increased by 28.5% compared to the same period in 2012. The Podomoro City Extension contributed 46.5%, followed by Vimala Hills (14.0%), Metro Park Residence (10.6%), Grand Taruma (6.2%) and Soho@Pancoran (5.9%). The newly-launched Borneo Bay Residences in Balikpapan contributed 10.5%,

Borneo Bay Residences in Balikpapan

On June 22, 2013 APLN, through its subsidiary PT Pandega Citraniaga, launched its new project “Borneo Bay Residences” in Balikpapan, East Kalimantan and received very well responses from within Balikpapan as well as Samarinda, Banjarmasin, Surabaya, etc. With high demand, the Company launched two towers, “Martadipura Mansion” and “Kartanegara Mansion” on the same day and sold more than 30% in one week. “Borneo Bay Residences” is situated in a very strategic and premium location, on Jend. Sudirman Road and A. Yani Road, along the way with the Business Center and Government Center of Balikpapan.

THE BnB (Bed n Breakfast) Hotel Jakarta Kelapa Gading

On July 7, 2013 APLN, through its subsidiary PT Sentral Agung Indah, launched THE BnB hotel Jakarta Kelapa Gading with “The New Evolution of Urban Budget Hotel” concept suitable for city and urban areas and a **“Sleep Well. Pay Less.”** tagline. Located in a prime area very close to various entertainment centers, the hotel has 171 rooms consisting of Urban Rooms (138) and Urban Deluxe Rooms (33). The hotel also has 5 meeting rooms.



Awards bestowed on APLN and its President Director

APLN received **“Golden Developer Award 2013 – Property and Bank Award 2013”** while Bapak Trihatma K. Haliman, President Director received **“Golden King Property Award 2013 – Property and Bank Award 2013”**. Both awards was given by Property and Banks Magazine after the nominees received awards five times in a row.

For inquires, please contact:

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