Newsletter December 2012



Marketing Sales

Up to November 2012, the Company has achieved marketing sales of IDR5,577.4 billion exceeding its full year target of IDR5.0 trillion. The Green Bay Superblock continues to lead with a share of 38%, followed by Podomoro City including its extension with 26% share, Parahyangan Residence in Bandung with 12% and Grand Taruma with 7%.

Groundbreaking SoHo@Podomoro City

APLN conducted groundbreaking ceremony for SOHO (Small Office Home Office)@Podomoro City. The project will have two towers, the SOHO Tower with 40 floors and SOHO Capital Office Tower with 43 floors. In addition, there will be a mall (NEO SOHO) with about 40 thousand sqm leaseable area. The SOHO Tower will be a multi-purpose building that can be used as a residence (residential), place of business (office) or both (home and office) consisting of 2 floors for each unit.





New hotel management agreement

APLN has signed a hotel management agreement with Accor to manage four new hotels namely Sofitel Bali Nusa Dua Beach Resort, Pullman Ciawi Vimala Hills Resort, Spa & Convention, Pullman Bandung City Center and Mercure Jakarta Kelapa Gading. With these forthcoming hotels, APLN will have more than 2,300 hotel rooms in the next few years up from 800 rooms currently.

For inquires, please contact:

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