Newsletter September 2012



Highlights

- The Company achieved marketing sales of IDR3,134.1 billion YTD August 2012. This achievement accounted around 65% of our full year target of between IDR 4.6 5.0 trillion. The Green Bay Superblock continues to drive marketing sales which accounted for 55% of total marketing sales, followed by Podomoro City including its extension with 17% while the new projects Metro Park Residence, Vimala Hills contributed around 11% of total marketing sales.
- APLN launched Vimala Hills project on Thursday, September 6, 2012. This integrated resort is designed by leading and experienced international architectures and designers namely Olsa Design Singapore, Peridian Asia and Wallerby, Allison, Tang & Go (WATG). Driven by strong demand from its customers, the first two clusters namely Pangrango and Bromo were almost sold out in a very short time and now we are opening the other two clusters, Argopuro and Semeru. Currently, more than 40% out of 328 villas in the first phase were sold.



For inquires, please contact:

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